

Well integrity and abandonment issues may be the most challenging non-revenue generating exercise a company deals with. For small companies, it can strain balance sheets and impair corporate sustainability. The challenge is real and was the reason for creating the Well Integrity & Abandonment Society (WIAS).

The WIAS currently boasts of over 140 active members and meets on a monthly basis in the concerted effort to reduce the costs associated with well integrity and abandonment interventions.

This package contains information on the advertising and sponsorship opportunities available to your company through this collaborative and interactive industry society. Take a look and see how you can showcase your company.



## Advertising Opportunities\*

**Technical Meeting Video** **\$ 150 per event (12 available; exclusive per event)**

Promote your company to the over 80+ WIAS members who attend the technical meetings via a projected video advertisement. Your advertisement will be featured before the talk begins, after the introductions.

**Technical Meeting Seat Drop** **\$ 200 per event (12 available; exclusive per event)**

Promote your company or a latest piece of technology via seat drops that will be placed on every available seat, reaching out to the over 80 WIAS members who attend each technical meeting.

**Website** **\$ 250 per month (not exclusive)**

Promote your company through banner advertising on the WIAS website. Banner ads will run either vertically or horizontally and will be placed prominently, allowing the best possible exposure through this key communication and reference portal.

*\*Not eligible for Sponsorship Program rewards.*

## Sponsorship Program

There are levels of WIAS sponsorship available for the fiscal year. The following page details the various opportunities available. Choose to sponsor one or multiple aspects of WIAS's operations and growth, and your company's recognition level will be determined by the total annual contribution made. Advertising will also be accumulated to your annual total, so take advantage of the many opportunities available to promote your company and brand to this specialized, technical community.

**Diamond**      **\$10,000+**

- 10 complimentary WIAS memberships
- Customized recognition at WIAS technical meetings
- Prominent recognition at WIAS events
- Customized recognition on WIAS website

**Platinum**      **\$5,000+**

- 5 complimentary WIAS memberships
- Display of corporate logo at WIAS technical meetings
- Display of corporate logo at WIAS events
- Display of corporate logo on WIAS website

**Gold**      **\$2,000+**

- 3 complimentary WIAS memberships
- Display of corporate logo at WIAS technical meetings
- Display of corporate logo at WIAS events
- Display of corporate logo on WIAS website

**Silver**      **\$1000+**

- 2 complimentary WIAS membership
- Display of corporate logo at WIAS technical meetings
- Display of corporate logo at WIAS events
- Named recognition on WIAS website

**Bronze**      **\$500+**

- 1 complimentary WIAS membership
- Named recognition at WIAS technical meetings
- Named recognition on WIAS website

## Sponsorship Opportunities

### Technical Meeting Snacks

**valued at \$ 500 (12 available)**

Help promote networking and conversation by sponsoring snacks that will be hosted at each technical meeting. Your company will receive mention during the introductions of the technical talk and via logo placed on the introduction slides.

### Technical Meeting Venue

**valued at \$ 1,000 (12 available)**

Provide meeting space for a group of 80-100 WIAS members, within your corporate facility or at an external location. Opportunity to facilitate comradery amongst your industry peers, while showcasing your company and its resources.

### Networking Events

**\$ 2,000 (2 available)**

Promote and support the networking of industry experts committed to the advancement of well intervention technology and techniques through contribution to events such as the annual general meeting and holiday social.

### General Sponsorship

**all contributions accepted**

Your contribution supports the overall success of WIAS and will be applied to offset general WIAS costs.



To explore advertising and sponsorship options that best suit your company's marketing strategies, please contact WIAS at [membershipchair@wiasociety.org](mailto:membershipchair@wiasociety.org).



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**Bill To:**

Opportunity	Quantity	Cost	Total
Advertising – Technical Meeting Video (per event)	x	\$150 =	
Advertising – Technical Meeting Seat Drop (per event)	x	\$200 =	
Advertising – Website (per month)	x	\$250 =	
Sponsorship – Technical Meeting Snacks (per event)	x	valued at \$500 =	
Sponsorship – Technical Meeting Venue (per event)	x	valued at \$1,000 =	
Sponsorship – Networking Events (per event)	x	\$2,000 =	
Sponsorship Program (please indicate):			
• Bronze			
• Silver			
• Gold			=
• Platinum			
• Diamond	x		

**TOTAL DUE = \_\_\_\_\_**

Please make cheques payable in Canadian funds to the Well Integrity & Abandonment Society  
 Please forward your company logos (EPS format) to [membershipchair@wiasociety.org](mailto:membershipchair@wiasociety.org)

**Comments**

If you have any questions please contact WIAS at  
membershipchair@wiasociety.org.

**Thank you for your support!**